

21<sup>st</sup> July, 2010

Dear Andrew,

Please find to follow a recommendation for your sales training course "INTRODUCTION TO SALES SUCCESS".

## RECOMMENDED COURSE

**"Having attended a full day course run by Andrew (Introduction to Sales Success) earlier this year, I found it to be an excellent introduction into the psychology behind winning sales. The course covers the attitudes, thought processes, strategies and techniques necessary to convert appointments into sales."**

Yours Sincerely,



PAUL EVANSON

Website Consultant