



Chartered accountants

Mr Andrew Simpson
Strategic Sales Schooling
3 Knights Court
Stretton
Burton on Trent
Staffordshire
DE13 0GU

Re Sales Course Training

Dear Andrew,

Following on from your sales school training in Burton, I feel that I ought to write and give a great testimonial for the skills that you have instilled within me.

I had my views on sales training, however due to your past history and experience in the different sectors you have had success in, your training provided me with more information and insight than I realised was possible.

Most people think that once customers have a need, then that service or product is easy to sell, however your training has allowed a more evolved thought process to become developed, allowing the customer to almost sell your product back to you.

Thank you again for your training and knowledge, and I look forward to promoting it to my business contacts.

Yours sincerely

Simon Thacker

Willis Cooper Chartered Accountants